



## **Dr. D. Y. Patil Vidyapeeth, Pune (Deemed to be University)**

Re-accredited by NAAC with a CGPA of 3.64 on a four-point scale at 'A++' Grade  
An ISO 9001: 2015 Certified University

**Sant Tukaram Nagar Pimpri, Pune – 411018**

Centre for Online Learning

**Program Structure  
Master of Business Administration (MBA)**

**Programme Structure**

**Programme Title: Master of Business Administration Semester I**

Course Code	Course Title	Credits	Marks		Total Marks	Online course delivery: Learner's engagement in hours
			Formative Continuous Assessment	Summative Proctored Assessment		
OMBC 101	Principles And Practices of Management	4	30	70	100	120
OMBC 102	Organizational Behaviour	4	30	70	100	120
OMBC 103	Management Accounting	4	30	70	100	120
OMBC 104	Managerial Economics	4	30	70	100	120
OMBC 105	Business Communication	4	30	70	100	120
OMBC 106	Research Methodology	4	30	70	100	120
OMBC 107	Environmental Awareness and Disaster Management	3	50	-	50	90
	Total	27			650	

**CENTRE FOR ONLINE LEARNING**

**Semester II**

Course Code	Course Title	Credits	Marks		Total Marks	Online course delivery: Learner's engagement in hours
			Formative Continuous Assessment	Summative Proctored Assessment		
OMBC 201	Human Resource Management	4	30	70	100	120
OMBC 202	Marketing Management	4	30	70	100	120
OMBC 203	Financial Management	4	30	70	100	120
OMBC 204	Operations Management	4	30	70	100	120
OMBC 205	Management Information System	4	30	70	100	120
OMBC 206	Strategic Management & Business Policy	4	30	70	100	120
OMBC 207	Entrepreneurship Development	3	50	-	50	90
	Total	27			650	



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**CENTRE FOR ONLINE LEARNING**

### **The List of Specialization for Semester III and IV**

<b>Sr. No.</b>	<b>Specializations</b>
I	Marketing Management (MM)
II	Human Resource Management (HRM)
III	Finance Management (FM)
IV	IT Management (ITM)
V	Project Management (PM)
VI	Operations Management (OM)
VII	Hospital Administration and Health Care Management (HAHM)
VIII	International Business Management (IBM)
IX	Artificial Intelligence & Machine Learning
X	Blockchain Technology Management
XI	Business Analytics
XII	Digital Marketing
XIII	FinTech
XIV	Logistics, Materials and Supply Chain Management
XV	Agri Business Management Specialization

**CENTRE FOR ONLINE LEARNING**

**Semester III: Marketing Management Specialization**

Course Code	Course Title	Credits	Marks		Total Marks	Online course delivery: Learner's engagement in hours
			Formative Continuous Assessment	Summative Proctored Assessment		
OMBM 301	Consumer Behavior	4	30	70	100	120
OMBM 302	Marketing Research	4	30	70	100	120
OMBM 303	Sales & Distribution Management	4	30	70	100	120
OMBM 304	Product and Brand Management	4	30	70	100	120
OMBM 305	Retail Management	4	30	70	100	120
OMBM 306	Marketing of services	4	30	70	100	120
OMBE 307/308	Generic Elective-I	4	30	70	100	120
	Total	28			700	

**Note: For Generic Elective-I course (Course code- (OMBE 307/308)); students can select any one of the following courses.**

Course Code	Course Title
OMBE 307	Digital Marketing
OMBE 308	Business English



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**CENTRE FOR ONLINE LEARNING**

### Semester IV: Marketing Management Specialization

Course Code	Course Title	Credits	Marks		Total Marks	Online course delivery: Learner's engagement in hours
			Formative Continuous Assessment	Summative Proctored Assessment		
OMBM 401	International Marketing	4	30	70	100	120
OMBM 402	Integrated Marketing Communication	4	30	70	100	120
OMBE 403/404	Generic Elective-II	4	30	70	100	120
OMBP 405	Project Work Report	8	-	-	200	-
	Total	20			500	

**Note: For Generic Elective-II course (Course code- (OMBE 403/404)); students can select any one of the following courses.**

Course Code	Course Title
OMBE 403	Soft Skill
OMBE 404	Business Ethics and Corporate Governance



**Semester III: HRM Specialization**

Course Code	Course Title	Credits	Marks		Total Marks	Online course delivery: Learner's engagement in hours
			Formative Continuous Assessment	Summative Proctored Assessment		
OMBH 301	Manpower Planning	4	30	70	100	120
OMBH 302	Compensation Management	4	30	70	100	120
OMBH 303	Performance & potential Management	4	30	70	100	120
OMBH 304	Labour Laws	4	30	70	100	120
OMBH 305	Training & Development	4	30	70	100	120
OMBH 306	Organisational Design, Development & Change	4	30	70	100	120
OMBE 307/308	Generic Elective-I	4	30	70	100	120
	Total	28			700	

**Note: For Generic Elective-I course (Course code- (OMBE 307/308)); students can select any one of the following courses.**

Course Code	Course Title
OMBE 307	Digital Marketing
OMBE 308	Business English



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**CENTRE FOR ONLINE LEARNING**

**Semester IV: HRM Specialization**

Course Code	Course Title	Credits	Marks		Total Marks	Online course delivery: Learner's engagement in hours
			Formative Continuous Assessment	Summative Proctored Assessment		
OMBH 401	Strategic HR	4	30	70	100	120
OMBH 402	HR Audit	4	30	70	100	120
OMBE 403/404	Generic Elective-II	4	30	70	100	120
OMBP 405	Project Work Report	8	-	-	200	-
	Total	20			500	

**Note: For Generic Elective-II course (Course code- (OMBE 403/404)); students can select any one of the following courses.**

Course Code	Course Title
OMBE 403	Soft Skill
OMBE 404	Business Ethics and Corporate Governance



**CENTRE FOR ONLINE LEARNING**

**Semester III: Finance Management Specialization**

Course Code	Course Title	Credits	Marks		Total Marks	Online course delivery: Learner's engagement in hours
			Formative Continuous Assessment	Summative Proctored Assessment		
OMBF 301	Capital & Financial Markets	4	30	70	100	120
OMBF 302	Financial Institutions & Banking	4	30	70	100	120
OMBF 303	Taxation	4	30	70	100	120
OMBF 304	International Financial Management	4	30	70	100	120
OMBF 305	Advanced Financial Management	4	30	70	100	120
OMBF 306	Security Analysis & Portfolio Management	4	30	70	100	120
OMBE 307/308	Generic Elective-I	4	30	70	100	120
	Total	28			700	

**Note: For Generic Elective-I course (Course code- (OMBE 307/308)); students can select any one of the following courses.**

Course Code	Course Title
OMBE 307	Digital Marketing
OMBE 308	Business English

**CENTRE FOR ONLINE LEARNING**

**Semester IV: Finance Management Specialization**

Course Code	Course Title	Credits	Marks		Total Marks	Online course delivery: Learner's engagement in hours
			Formative Continuous Assessment	Summative Proctored Assessment		
OMBF 401	Project Finance & Budgetary Control	4	30	70	100	120
OMBF 402	Insurance & Risk Mgmt.	4	30	70	100	120
OMBE 403/404	Generic Elective-II	4	30	70	100	120
OMBP 405	Project Work Report	8	-	-	200	-
	Total	20			500	

**Note: For Generic Elective-II course (Course code- (OMBE 403/404)); students can select any one of the following courses.**

Course Code	Course Title
OMBE 403	Soft Skill
OMBE 404	Business Ethics and Corporate Governance

**Semester III: Information Technology Management Specialization**

Course Code	Course Title	Credits	Marks		Total Marks	Online course delivery: Learner's engagement in hours
			Formative Continuous Assessment	Summative Proctored Assessment		
OMBI 301	Fundamentals of Information Technology	4	30	70	100	120
OMBI 302	C Programming	4	30	70	100	120
OMBI 303	DBMS & Oracle	4	30	70	100	120
OMBI 304	Web Designing and Content Management	4	30	70	100	120
OMBI 305	Software Engineering	4	30	70	100	120
OMBI 306	Enterprise Resource Planning	4	30	70	100	120
OMBE 307/308	Generic Elective-I	4	30	70	100	120
	Total	28			700	

**Note: For Generic Elective-I course (Course code- (OMBE 307/308)); students can select any one of the following courses.**

Course Code	Course Title
OMBE 307	Digital Marketing
OMBE 308	Business English

**Semester IV: Information Technology Management Specialization**

Course Code	Course Title	Credits	Marks		Total Marks	Online course delivery: Learner's engagement in hours
			Formative Continuous Assessment	Summative Proctored Assessment		
OMBI 401	Software Project Mgmt.	4	30	70	100	120
OMBI 402	Emerging Trends in IT	4	30	70	100	120
OMBE 403/404	Generic Elective-II	4	30	70	100	120
OMBP 405	Project Work Report	8	-	-	200	-
	Total	20			500	

**Note: For Generic Elective-II course (Course code- (OMBE 403/404)); students can select any one of the following courses.**

Course Code	Course Title
OMBE 403	Soft Skill
OMBE 404	Business Ethics and Corporate Governance

**CENTRE FOR ONLINE LEARNING**

**Semester III: Project Management Specialization**

Course Code	Course Title	Credits	Marks		Total Marks	Online course delivery: Learner's engagement in hours
			Formative Continuous Assessment	Summative Proctored Assessment		
OMBP 301	Fundamentals of Project management	4	30	70	100	120
OMBP 302	Project Planning and Scheduling	4	30	70	100	120
OMBP 303	Business laws and Regulations	4	30	70	100	120
OMBP 304	Project Finance & Budgetary Control	4	30	70	100	120
OMBP 305	Project Performance Measurement & Control	4	30	70	100	120
OMBP 306	IT in Projects	4	30	70	100	120
OMBE 307/308	Generic Elective-I	4	30	70	100	120
	Total	28			700	

**Note: For Generic Elective-I course (Course code- (OMBE 307/308)); students can select any one of the following courses.**

Course Code	Course Title
OMBE 307	Digital Marketing
OMBE 308	Business English

**CENTRE FOR ONLINE LEARNING**

**Semester IV: Project Management Specialization**

Course Code	Course Title	Credits	Marks		Total Marks	Online course delivery: Learner's engagement in hours
			Formative Continuous Assessment	Summative Proctored Assessment		
OMBP 401	Quantitative Methods in Project Management	4	30	70	100	120
OMBP 402	Project Quality Management	4	30	70	100	120
OMBE 403/404	Generic Elective-II	4	30	70	100	120
OMBP 405	Project Work Report	8	-	-	200	-
	Total	20			500	

**Note: For Generic Elective-II course (Course code- (OMBE 403/404)); students can select any one of the following courses.**

Course Code	Course Title
OMBE 403	Soft Skill
OMBE 404	Business Ethics and Corporate Governance

**CENTRE FOR ONLINE LEARNING**

**Semester III: Operation Management Specialization**

Course Code	Course Title	Credits	Marks		Total Marks	Online course delivery: Learner's engagement in hours
			Formative Continuous Assessment	Summative Proctored Assessment		
OMBO 301	Production Planning & Control	4	30	70	100	120
OMBO 302	Fundamentals of Project Management	4	30	70	100	120
OMBO 303	Logistics & Supply Chain Management	4	30	70	100	120
OMBO 304	World class manufacturing	4	30	70	100	120
OMBO 305	Operations in Service Industry	4	30	70	100	120
OMBO 306	Statistics & Quantitative Techniques	4	30	70	100	120
OMBE 307/308	Generic Elective-I	4	30	70	100	120
	Total	28			700	

**Note: For Generic Elective-I course (Course code- (OMBE 307/308)); students can select any one of the following courses.**

Course Code	Course Title
OMBE 307	Digital Marketing
OMBE 308	Business English



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**CENTRE FOR ONLINE LEARNING**

### Semester IV: Operation Management Specialization

Course Code	Course Title	Credits	Marks		Total Marks	Online course delivery: Learner's engagement in hours
			Formative Continuous Assessment	Summative Proctored Assessment		
OMBO 401	Work System Design	4	30	70	100	120
OMBO 402	Technology Management	4	30	70	100	120
OMBE 403/404	Generic Elective-II	4	30	70	100	120
OMBP 405	Project Work Report	8	-	-	200	-
	Total	20			500	

**Note: For Generic Elective-II course (Course code- (OMBE 403/404)); students can select any one of the following courses.**

Course Code	Course Title
OMBE 403	Soft Skill
OMBE 404	Business Ethics and Corporate Governance



**CENTRE FOR ONLINE LEARNING**

**Semester III: HAHM Specialization**

Course Code	Course Title	Credits	Marks		Total Marks	Online course delivery: Learner's engagement in hours
			Formative Continuous Assessment	Summative Proctored Assessment		
OMBHA 301	Indoor and Outdoor Hospital Services	4	30	70	100	120
OMBHA 302	Ancillary Hospital Services	4	30	70	100	120
OMBHA 303	Legal Aspects of Hospital and Health Management	4	30	70	100	120
OMBHA 304	Marketing of Health Care Services	4	30	70	100	120
OMBHA 305	Community Health & Hospital Safety & Risk Management	4	30	70	100	120
OMBHA 306	Quality Management in HealthCare Services	4	30	70	100	120
OMBE 307/308	Generic Elective-I	4	30	70	100	120
	Total	28			700	

**Note: For Generic Elective-I course (Course code- (OMBE 307/308)); students can select any one of the following courses.**

Course Code	Course Title
OMBE 307	Digital Marketing
OMBE 308	Business English

**CENTRE FOR ONLINE LEARNING**

**Semester IV: HAHM Specialization**

Course Code	Course Title	Credits	Marks		Total Marks	Online course delivery: Learner's engagement in hours
			Formative Continuous Assessment	Summative Proctored Assessment		
OMBHA 401	Hospital Administration & Bio medical waste Management	4	30	70	100	120
OMBHA 402	Operations Management in Hospitals	4	30	70	100	120
OMBE 403/404	Generic Elective-II	4	30	70	100	120
OMBP 405	Project Work Report	8	-	-	200	-
	Total	20			500	

**Note: For Generic Elective-II course (Course code- (OMBE 403/404)); students can select any one of the following courses.**

Course Code	Course Title
OMBE 403	Soft Skill
OMBE 404	Business Ethics and Corporate Governance



**CENTRE FOR ONLINE LEARNING**

**Semester III: IBM Specialization**

Course Code	Course Title	Credits	Marks		Total Marks	Online course delivery: Learner's engagement in hours
			Formative Continuous Assessment	Summative Proctored Assessment		
OMBIB 301	International trade, WTO & Trade Policy issues	4	30	70	100	120
OMBIB 302	Business Laws and Regulations	4	30	70	100	120
OMBIB 303	Financial institutions and Banking	4	30	70	100	120
OMBIB 304	International Marketing	4	30	70	100	120
OMBIB 305	International Finance Management	4	30	70	100	120
OMBIB 306	Security Analysis and Portfolio Management	4	30	70	100	120
OMBE 307/308	Generic Elective-I	4	30	70	100	120
	Total	28			700	

**Note: For Generic Elective-I course (Course code- (OMBE 307/308)); students can select any one of the following courses.**

Course Code	Course Title
OMBE 307	Digital Marketing
OMBE 308	Business English



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**CENTRE FOR ONLINE LEARNING**

**Semester IV: IBM Specialization**

Course Code	Course Title	Credits	Marks		Total Marks	Online course delivery: Learner's engagement in hours
			Formative Continuous Assessment	Summative Proctored Assessment		
OMBIB 401	Foreign Exchange Management	4	30	70	100	120
OMBIB 402	Insurance and Risk Management	4	30	70	100	120
OMBE 403/404	Generic Elective-II	4	30	70	100	120
OMBP 405	Project Work Report	8	-	-	200	-
	Total	20			500	

**Note: For Generic Elective-II course (Course code- (OMBE 403/404)); students can select any one of the following courses.**

Course Code	Course Title
OMBE 403	Soft Skill
OMBE 404	Business Ethics and Corporate Governance



**Semester III: Artificial Intelligence & Machine Learning Specialization**

Course Code	Course Title	Credits	Marks		Total Marks	Online course delivery: Learner's engagement in hours
			Formative Continuous Assessment	Summative Proctored Assessment		
OMBAIML 301	Basics of Artificial Intelligence & Machine Learning	4	30	70	100	120
OMBAIML 302	Machine Learning	4	30	70	100	120
OMBAIML 303	Performing Analytics with Python	4	30	70	100	120
OMBAIML 304	Statistics & Quantitative Techniques	4	30	70	100	120
OMBAIML 305	Business Intelligence	4	30	70	100	120
OMBAIML 306	R-Programming for Data Analysis and Visualization	4	30	70	100	120
OMBE 307/308	Generic Elective-I	4	30	70	100	120
	Total	28			700	

**Note: For Generic Elective-I course (Course code- (OMBE 307/308)); students can select any one of the following courses.**

Course Code	Course Title
OMBE 307	Digital Marketing
OMBE 308	Business English



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**CENTRE FOR ONLINE LEARNING**

**Semester IV: Artificial Intelligence & Machine Learning Specialization**

Course Code	Course Title	Credits	Marks		Total Marks	Online course delivery: Learner's engagement in hours
			Formative Continuous Assessment	Summative Proctored Assessment		
OMBAIML 401	Application of AI in Business	4	30	70	100	120
OMBAIML 402	Introduction to Deep Learning	4	30	70	100	120
OMBE 403/404	Generic Elective-II	4	30	70	100	120
OMBP 405	Project Report	8	-	-	200	-
	Total	20			500	

**Note: For Generic Elective-II course (Course code- (OMBE 403/404)); students can select any one of the following courses.**

Course Code	Course Title
OMBE 403	Soft Skill
OMBE 404	Business Ethics and Corporate Governance

**CENTRE FOR ONLINE LEARNING**

**Semester III: Blockchain Technology Management**

Course Code	Course Title	Credits	Marks		Total Marks	Online course delivery: Learner's engagement in hours
			Formative Continuous Assessment	Summative Proctored Assessment		
OMBBTM 301	Basics of Blockchain Technology	4	30	70	100	120
OMBBTM 302	Blockchain Technology and Management	4	30	70	100	120
OMBBTM 303	Cryptography and Information Security	4	30	70	100	120
OMBBTM 304	Cloud Infrastructure and Services	4	30	70	100	120
OMBBTM 305	Statistics & Quantitative Techniques	4	30	70	100	120
OMBBTM 306	Blockchain and FinTech	4	30	70	100	120
OMBE 307/308	Generic Elective-I	4	30	70	100	120
	Total	28			700	

**Note: For Generic Elective-I course (Course code- (OMBE 307/308)); students can select any one of the following courses**

Course Code	Course Title
OMBE 307	Digital Marketing
OMBE 308	Business English



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**CENTRE FOR ONLINE LEARNING**

**Semester IV: Blockchain Technology Management**

Course Code	Course Title	Credits	Marks		Total Marks	Online course delivery: Learner's engagement in hours
			Formative Continuous Assessment	Summative Proctored Assessment		
OMBBTM 401	Enterprise Blockchain Applications & Hyperledger	4	30	70	100	120
OMBBTM 402	Design and Development of Blockchain Applications	4	30	70	100	120
OMBE 403/404	Generic Elective-II	4	30	70	100	120
OMBP 405	Project Work Report	8	-	-	200	-
	Total	20			500	

**Note: For Generic Elective-II course (Course code-()); students can select any one of the following courses.**

Course Code	Course Title
OMBE 403	Soft Skill
OMBE 404	Business Ethics and Corporate Governance



**CENTRE FOR ONLINE LEARNING**

**Semester III: Business Analytics Specialization**

Course Code	Course Title	Credits	Marks		Total Marks	Online course delivery: Learner's engagement in hours
			Formative Continuous Assessment	Summative Proctored Assessment		
OMBBA301	Business Analytics-I	4	30	70	100	120
OMBBA302	Business Analytics-II	4	30	70	100	120
OMBBA303	DBMS	4	30	70	100	120
OMBBA304	Business Statistics and Econometrics	4	30	70	100	120
OMBBA305	Performing Analytics with Python.	4	30	70	100	120
OMBBA306	R programming for Data analysis and Visualization	4	30	70	100	120
OMBE 307/308	Generic Elective-I	4	30	70	100	120
	Total	28			700	

**Note: For Generic Elective-I course (Course code- (OMBE 307/308)); students can select any one of the following courses**

Course Code	Course Title
OMBE 307	Digital Marketing
OMBE 308	Business English



**Semester IV: Business Analytics Specialization**

Course Code	Course Title	Credits	Marks		Total Marks	Online course delivery: Learner's engagement in hours
			Formative Continuous Assessment	Summative Proctored Assessment		
OMBBA 401	Business Mathematics & Optimization Techniques	4	30	70	100	120
OMBBA 402	Python Programming for data visualization	4	30	70	100	120
OMBE 403/404	Generic Elective-II	4	30	70	100	120
OMBP 405	Project Work Report	8	-	-	200	-
	Total	20			500	

**Note: For Generic Elective-II course (Course code-()); students can select any one of the following courses.**

Course Code	Course Title
OMBE 403	Soft Skill
OMBE 404	Business Ethics and Corporate Governance

## CENTRE FOR ONLINE LEARNING

### Semester III: Digital Marketing Specialization

Course Code	Course Title	Credits	Marks		Total Marks	Online course delivery: Learner's engagement in hours
			Formative Continuous Assessment	Summative Proctored Assessment		
OMBDM 301	Introduction to Digital Marketing	4	30	70	100	120
OMBDM 302	Search Engine Optimization	4	30	70	100	120
OMBDM 303	Integrated Marketing Communication	4	30	70	100	120
OMBDM 304	Social Media Marketing	4	30	70	100	120
OMBDM 305	Emerging Trends in Information Technology	4	30	70	100	120
OMBDM 306	Web Designing and Content Management (MM)	4	30	70	100	120
OMBE 307/308	Generic Elective-I	4	30	70	100	120
	Total	28			700	

**Note: For Generic Elective-I course (Course code- (OMBE 307/308)); students can select any one of the following courses.**

Course Code	Course Title
OMBE 307	Digital Marketing
OMBE 308	Business English

**CENTRE FOR ONLINE LEARNING**

**Semester IV: Digital Marketing Management Specialization**

Course Code	Course Title	Credits	Marks		Total Marks	Online course delivery: Learner's engagement in hours
			Formative Continuous Assessment	Summative Proctored Assessment		
OMBDM 401	Product and Brand Management	4	30	70	100	120
OMBDM 402	International Marketing	4	30	70	100	120
OMBE 403/404	Generic Elective-II	4	30	70	100	120
OMBP 405	Project Work Report	8	-	-	200	-
	Total	20			500	

**Note: For Generic Elective-II course (Course code- (OMBE 403/404)); students can select any one of the following courses.**

Course Code	Course Title
OMBE 403	Soft Skill
OMBE 404	Business Ethics and Corporate Governance



**CENTRE FOR ONLINE LEARNING**

**Semester III: FinTech Specialization**

Course Code	Course Title	Credits	Marks		Total Marks	Online course delivery: Learner's engagement in hours
			Formative Continuous Assessment	Summative Proctored Assessment		
OMBFT 301	FinTech Management	4	30	70	100	120
OMBFT 302	Financial Institutions and Banking	4	30	70	100	120
OMBFT 303	Quantitative Methods in Project Management	4	30	70	100	120
OMBFT 304	E-Commerce & Global Financial Trends	4	30	70	100	120
OMBFT 305	Security Analysis and Portfolio Management	4	30	70	100	120
OMBFT 306	Capital & Financial Markets	4	30	70	100	120
OMBE 307/308	Generic Elective-I	4	30	70	100	120
	Total	28			700	

**Note: For Generic Elective-I course (Course code- (OMBE 307/308)); students can select any one of the following courses.**

Course Code	Course Title
OMBE 307	Digital Marketing
OMBE 308	Business English

**CENTRE FOR ONLINE LEARNING**

**Semester IV: FinTech Specialization**

Course Code	Course Title	Credits	Marks		Total Marks	Online course delivery: Learner's engagement in hours
			Formative Continuous Assessment	Summative Proctored Assessment		
OMBFT 401	Project Finance & Budgetary Control	4	30	70	100	120
OMBFT 402	Cyber Laws & Hacking	4	30	70	100	120
OMBE 403/404	Generic Elective-II	4	30	70	100	120
OMBP 405	Project Work Report	8	-	-	200	-
	Total	20			500	

**Note: For Generic Elective-II course (Course code- (OMBE 403/404)); students can select any one of the following courses.**

Course Code	Course Title
OMBE 403	Soft Skill
OMBE 404	Business Ethics and Corporate Governance

**CENTRE FOR ONLINE LEARNING**

**Semester III: Logistics, Materials and Supply Chain Management Specialization**

Course Code	Course Title	Credits	Marks		Total Marks	Online course delivery: Learner's engagement in hours
			Formative Continuous Assessment	Summative Proctored Assessment		
OMBLSCM 301	Logistics & Supply Chain Management	4	30	70	100	120
OMBLSCM 302	Production Planning & Control	4	30	70	100	120
OMBLSCM 303	Inventory Management & MRP Systems	4	30	70	100	120
OMBLSCM 304	Packaging and Distribution Management	4	30	70	100	120
OMBLSCM 305	World Class Manufacturing	4	30	70	100	120
OMBLSCM 306	Statistics & Quantitative Techniques	4	30	70	100	120
OMBE 307/308	Generic Elective-I	4	30	70	100	120
	Total	28			700	

**Note: For Generic Elective-I course (Course code- (OMBE 307/308)); students can select any one of the following courses.**

Course Code	Course Title
OMBE 307	Digital Marketing
OMBE 308	Business English



**D. Y. PATIL VIDYAPEETH, PUNE**

(Deemed to be University)

redited (3<sup>rd</sup> Cycle) by NAAC with a CGPA of 3.64 on four-point scale at 'A++' Grade  
(ISO 9001: 2015 and 14001: 2015 Certified University and Green Education Campus)

**CENTRE FOR ONLINE LEARNING**

**Semester IV: Logistics, Materials and Supply Chain Management Specialization**

Course Code	Course Title	Credits	Marks		Total Marks	Online course delivery: Learner's engagement in hours
			Formative Continuous Assessment	Summative Proctored Assessment		
OMBLSCM 401	Supply Chain Analytics	4	30	70	100	120
OMBLSCM 402	Just in time & Lean	4	30	70	100	120
OMBE 403/404	Generic Elective-II	4	30	70	100	120
OMBP 405	Project Work Report	8	-	-	200	-
	Total	20			500	

**Note: For Generic Elective-II course (Course code- (OMBE 403/404)); students can select any one of the following courses.**

Course Code	Course Title
OMBE 403	Soft Skill
OMBE 404	Business Ethics and Corporate Governance



## **CENTRE FOR ONLINE LEARNING**

### **Semester III: Agri Business Management Specialization**

Course Code	Course Title	Credits	Marks		Total marks	Online course delivery: Learner's engagement in hours
			Formative Continuous Assessment	Summative Proctored Assessment		
OMAB301	Current Trends in Agri Business Management	4	30	70	100	120
OMAB302	Livestock Management and Fodder Technology	4	30	70	100	120
OMAB303	Management of Agricultural Engineering Business	4	30	70	100	120
OMAB304	Marketing Of Agri-Inputs and Outputs	4	30	70	100	120
OMAB305	Post-Harvest Technology and Management	4	30	70	100	120
OMAB306	Agri Import and Export Management	4	30	70	100	120
OMBE 307/308	Generic Elective-I	4	30	70	100	120
	Total	28			700	

**Note:**

**For Generic Elective-I course (Course code- (OMBE 307/308)); students can select any one of the following courses.**

Course Code	Course Title
OMBE307	Digital Marketing
OMBE308	Business English

**CENTRE FOR ONLINE LEARNING**

**Semester IV: Agri Business Management Specialization**

Course Code	Course Title	Credits	Marks		Total marks	Online course delivery: Learner's engagement in hours
			Formative Continuous Assessment	Summative Proctored Assessment		
OMAB401	Emerging Trends in Organic Farming	4	30	70	100	120
OMAB402	Agricultural Economics	4	30	70	100	120
OMBE 403/404	Generic Elective-II	4	30	70	100	120
OMBP 405	Project Work Report	8	-	-	200	-
	Total	20			500	

**Note: For Generic Elective-II course (Course code- (OMBE 403/404)); students can select any one of the following courses.**

Course Code	Course Title
OMBE403	Soft Skill
OMBE404	Business Ethics and Corporate Governance